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AUSTRALIA
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**Register
here**

the Centre for Social Impact

Executive Course

Mission Matters: Connecting Mission and Strategy

Maintaining mission and vision are central to the strategic planning process, yet many organisations "stray", chasing new funding opportunities or as a knee-jerk reaction to crisis. This workshop focuses on the alignment of an organisation's mission and its strategic management processes.

Who is it for?

Executive staff and committee members of organisations seeking to better define their mission and strengthen their strategic management capabilities.

The Focus

The first part of the workshop explores different approaches to the mission-setting process; the second part identifies the most common strategic management and planning approaches used by nonprofits, and explores the criteria that can be used to decide which is the best fit for an organisation. The content includes:

- Case Study: The Organisational Crisis at *Bread for the World*
- Defining Mission and Vision.
- Choosing a Strategic Management Approach that Works for Your Organisation.

Participants should bring a copy of their organisation's mission/vision statement and examples of strategic management and planning processes they currently use.

Benefits

Participants will have the opportunity to explore a range of mission setting and strategic management techniques, and to better understand how they can be applied to help grow their organization, or how to better navigate periods of crisis.

Leader/s

John Casey is an Australian who is an Associate Professor in the Center for Nonprofit Strategy and Management in the School of Public Affairs at Baruch College, City University of New York. Previously he taught management, leadership and governance at the Australian Graduate School of Policing at Charles Sturt University. Prior to his academic career, he worked as a public sector and not-for-profit manager in Australia, Spain and the USA. He has published extensively and given numerous presentations in the fields of government-nongovernment relations and public management and policy. More details are available on his profile page:

http://www.baruch.cuny.edu/spa/facultystaff/facultydirectory/bio_john_casey.php

Sarah Gardner became the founding Executive Director of the International Federation of Arts Councils and Culture Agencies (www.ifacca.org) in 2001. In the ten years prior she held various senior executive positions at the Australia Council, chiefly Director Strategy and Policy. In this role she managed the Council's policy, research and advocacy activities. She was formerly the Director of Public Affairs for the Australian Bicentennial Authority and a consultant in the private and public sectors for leading Australian firm Issues Australia. Sarah has a BSc and Masters in Public Policy from the University of Sydney and serves on the board of Object and the World Culture Forum.

Duration	Date	Location	
Sydney Day 1: 9.00am -4.30pm	- 8 July 2009	Sydney	UNSW CBD Campus Level 6, 1 O'Connell St, Sydney
Melbourne Day 1: 9.00am -4.30pm	- 22 July 2009	Melbourne	Melbourne Business School 200 Leicester St, Carlton
Code	Catering	Fee (incl. GST)	Enquiries
20090708	Morning tea, lunch, afternoon tea	\$671*	email csi@unsw.edu.au tel 02 9385 9890

*Scholarships may be available to some enterprises. Contact us for information.